



## THERMTROL EXPANDS DIRECT SALES TEAM IN MI

North Canton, OH, February 4, 2014– Thermtrol Corporation has recently expanded its sales group to include a Michigan-based team. Late in 2013, the addition of Tom Wright, Director of Sales, and Rick Morton, Account Manager, has enabled Thermtrol to have a greater presence in the Michigan market.

“We’ve experienced much growth over the past few years and we recognized the need to have direct sales in Michigan,” explains Jim Kuch, Vice President of Sales.

| The decision to build -stronger sales visibility in Michigan was an important one for Thermtrol to insure they become a benchmark supplier for both existing and future customers in the region.

Tom and Rick both bring many years of sales experience to the Thermtrol team and they can be reached at [sales@thermtrol.com](mailto:sales@thermtrol.com) .

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